

Appendix 5
ArrivaClick B2B Activity

BUSINESS:	ACTIONS:
ASOS	<p>Initial meeting successful. full meeting with ASOS travel department 8th Feb 2022 Meeting scheduled with ASOS on 11th February 2022. We now have digital posters in the office block at ASOS and are looking at discount codes to generate more usage amongst staff.</p>
TJX	<p>Aproximately 3000 staff to be working at the new headquarters. TJX (TK Maxx) currently completing office move so will be able to pick this back up towards the end of February 2022. This has now been completed and didital posters are being used with a promotion during the summer to encourage more useage.</p>
PcW	<p>Meeting re-scheduled for Feb 2022. Awaiting re-scheduled meeting due to staff changes.</p>
West Herts College	<p>Meeting cancelled by West Herts College and unfortunately have since failed to respond to any chaser e-mails sent. Would like to look at student offers for the new year. WBC to assist with a new contact at the College. Contact made and physical meeting on July 20th 2022 to discuss September 2022 promotion along with digital colatteral for advertising.</p>
Watford General Hospital	<p>Site visit by ArrivaClick to hospital along with WBC staff arranged 1st feb. Meeting booked for 24th February 2022 with Watford General Hospital. ArrivaClick in Watford on 24th and 25th February 2022. Virtual stop implemented and working well. Digital screens and notice board posters in action.</p>
West Watford Development	<p>Meeting arranged 27th January.</p>
Camelot	<p>Awaiting meeting response. Digital screens in use now with advertisements.</p>

Warner Bros Studio	Awaiting meeting response.
Courtland Housing Development	Discussions taking place about the ArrivaClick service for residents.